Kline Brothers 1031 Main St.

THE MONEY BACK STORE.

ARE YOU BIGOTED

or are you broadminded and open to conviction? You have been accustomed to paving, let's say, \$20.00 to \$25.00 for your suit at—well, we will say "Jones & Co." - where you have bought for years. Your suits have always given you good service and you have never thought the price excessive and, therefore, have always been satisfied. But have you a right to be satisfied? Are vou doing your purse justice unless you get out of the rut, so to speak, and take the time to look around and compare values? YOU ARE NOT, is the only answer unless you do.

We claim and stand ready to prove our assertion that we can save you \$2.50 to \$7.50 on the purchase of your Spring Suit and give you the best style, material, and workmanship possible for the price you pay. With all this you might think we are doing sufficient, but we have not stopped there, but have procured the best man tailors in all Bridgeport whose services are yours free of charge should any alterations be necessary on the suit you purchase free of charge.

PRICES FOLLOW

\$ 6.98 \$12.98

\$ 8.98 \$13.98 \$10.98 \$11.98 \$14.98 \$16.98

WOMEN WORKING SHORT CHANGE GAME

Attempts to Obtain Extra Change Defeat-

ed Whenever Attempted in This City

The short change game is being per-

istently worked in this city and

Bridgeport is not the only locality

which is complaining of the unusua

peculiar feature connected with the

activity of this class of crooks.

deliberate attempts to swindle

50% OF THE POPULATION

live in rural districts remote from phy-

POINTS OF INTEREST.

Eggs. Eggs.

Spring Style Show at Library Corner.

count upon reliability. Everything that men, youths and children need in dependable spring wears—except shoes. We want you to come in and see how

splendidly ready we are to serve you. New styles, new fashions, new colors

—a variety so broad that every correct taste may be satisfied. Another point for men and young men to consider— do not order and wait for your spring

suit-select it here, you'll secure the same style, same fit, same distinctive-

ness of pattern that a good custom tailor gives, but you pay less money here, and have the suit the moment you want it. Remarkable savings upon spring suits for children still— just a few of those \$1.50, \$2, \$2.50 and \$2 suits left. Step in and look at the

these new productions.

OF THE U. S.

YOU'LL PAY LESS FOR IT AT KMINE'S

PATROLMEN FAILED TO SEE LIGHTS

Emergency Signals Were Burning 25 Minutes Without a Response from the Officers on the Streets.

After the meeting of the Board of Police commissioners last night Com-missioner Kershaw turned on the four red lights located in different parts of missioner Kershaw turned on the four red lights located in different parts of the city both to test the lights and the men. There are four of these redights located about the central portion of the city. They can be displayed by pressing a button at headquarters. They are intended to notify the patrolmen that an immediate report is wanted at headquarters. Every patrolman who sees the redfil light is should have been seen by six patrolmen. After the lights had been burning 25 minutes no report had been received at headquarters. One patrolmen. After the lights had been received at headquarters. One patrolmen, who came into headquarters to report, passed the light at the viaduet near the railroad station on Fairfield avenue but falled to notice it. The matter will be the subject of action at the next meeting of the board. A member of the board said this morning that these lights were important. They were installed to answer emergencies which are lighted to answer emergencies which are lighted to asswer emergencies which are lighted as a said to swindle the will be the scused of falling to rewise the same said to swindle the manager of the store found the customer who had presented it. A few minutes later another woman asserted that she had given the same girl a two dollar bill and had received change for but one. As no two dollar bill could be found in the register it was evident that the woman was not sincere in her demand, As neither carried the matter any further it is safe to say that both cases were deliberate attempts to swindle the able to arise at any time. Patrolmen will not be excused of failing to report when the lights are on. Dismissal is threatened in the future for those who fail to keep on the lookout

Deaths and Funerals

The funeral of Patrick F. Gannon was held yesterday morning from the home of his brother, Michael J. Gannon, 1650 Park avenue, at 8:30 o'clock and from St. Augustine's church at 9 where Rev. Patrick J. McCormack sang a high mass of requiem. At the services Mrs. Fenton J, Kelley sang "Pie Jesu" and Miss May Flaherty sang "Face to Face." A delegation representing the United Hatters of Worth America of which the deceased was a member were present from Danbury, where he had always lived. The pall bearers were John P. Curran James McGann, John P. Ryan, John T. Rourke, Edward C. Godfrey and Frank J. Grady. The interment was in St. Michael's cemetery. The funeral of Patrick F. Gannon



A lady in South port told us the other day that she would not think of such a thing as not having a Cyrus Plaster in her house. She always buys five and saves the price of one, but when she gets a pain she has the plaster handy. Only 25 cents.

TALK NO. 334.

You Can Select the Rims and Bows

but you cannot select the lenses. You have to leave that to the eyesight specialist. You cannot trust all dealers who call themselves eyesight specialists or opticians. You can trust us.

Parisian Optical Co. Eyesight Specialist and Manu-facturing Optician he Stratfield Hotel Building 6, 1231 Main St. 'Phone 923-3

APPLICATIONS

Bills Pertaining to Excise Matters Before Legislative Committee.

The excise committee yesterday afternoon gave hearings upon three bills concerning the signers or endorsers of concerning the signers or endorsers of applicants for a liquor license. One bill amends the present law so that signers, while they must be taxpayers and electors of the community in which the application is made, need not necessarily be owners of real estate. The second bill provides that the signers need only be electors in the town, while the third bill does away with signers altogether and leaves the granting of a license wholly to the county commissioners. The liquor interests favored the latter bill, claiming that under the present system it was that under the present system it was nearly impossible to secure signers and that oftentimes they had been obliged to pay a man to endorse an application. The anti-liquor interests wanted the law left as it was, saying that they wanted the applicant backed by five citizens of reputable character.

IN LOCAL LODGE ROOMS

Doings in the lodge rooms last

The report of the treasurer was read \$ \$ 8 at the meeting of Court Waldemere, F. of A., showing the court to be in spiendid financial condition. The following delegates were chosen to the grand court convention: Dennis E. O'Neil and J. H. Hayes, with T. J. Murphy and Edward Fagan as alternates. The following were appointed as a memorial committee of the court: \$ 4 James Stone, John McCarthy, Edward Carroll and James Hayes. Five new Carroll and James Hayes. Five new members were initiated and six ap-plications received.

Two new members were initiated and twenty-five applications received at the meeting of Senside Circle, C. of

Jungle No. 1, B. O. A. T., attended the performance at Poli's in a body to pay a compliment to the Sutcliffe troupe, who are fellow members. After troupe, who are fellow members. After the performance a social was held in Tigers' hall, the artists appearing this week at Poli's furnishing the enter-tainment. Al. Goulden, Chris. Finne-gan and Bill O'Leary appeared in a minstrel act to fine advantage. Danc-ing was enjoyed to the music of the pipes of the Sutcliffe troupe. -Game Too Old to Catch Local

Following the meeting of Loyal Abraham lodge, I. O. O. F. M. U., a social session was held ending with an informal dance. George H. Wood acted as chairman of the entertainment committee. Songs were sung by the following: Miss Jennie Barrow, Walter Bevan, Mrs. William Lingard, Miss Grace Barrow, John Ross, Gladys Ross and Fred Walker. Three applications were received at the business meeting.

Two applications were favorably acted upon at the meeting of P. T. Barnum lodge, K. of P. The committee on arrangements for the 15th anniversary of the lodge reported things as progressing favorably. At the anniversary there will be a sketch by five young men, to be followed by a supper.

Bertha lodge, D. O. H., celebrated its 15th anniversary having as their guests visitors from Koerner lodge of this city, and Louisa lodge of South Norwalk. One new member was in-itiated and one application received. Some of the visitors present spoke on the welfare of the order, after which a bountiful supper was served and an excellent program enjoyed.

Two new members were initiated at the meeting of True Blue lodge, I. O. G. T., followed by a social session. Miss Mary Ferris presided at the piano while others who entertained were as follows: Song, J. Roberts; song, Miss Annie Clayton; recitation, J. Roberts; song, Miss Annie Pettigrew; recitation, Miss Hazel Kimball; song, Miss Mary Ferris; recitation, Mrs. C. A. Ellis eeting of True Blue lodge, I. O. Several other instances of claims of Several other instances of claims of short change have been heard. One of these happened at the Royal Lunch room on Tuesday night, when a couple of well dressed young men came in, bought some lunch for which they paid with a dollar bill receiving the change. In a few minutes they returned and asked for another dollar which they claimed was due them. As in the former instance no two dollar bill was found in the register and the claimants were obliged to be content with a few threats.



PACIFICS PREPARE FOR THEIR TRIP TO NEWARK N. J.

sicians or drug stores, and they are obliged to depend upon proprietary medicines to a very great extent.

To the women in these homes such standard remedies as Lydia E. Pinkham's Vegetable Compound come as a boon and a blessing. Records show that it has cured more women of those dread feminine ills than any other remedy. Plans were formed at the meeting of the Pacific Engine Co. held last evening at their headquarters, 1670 Main street to attend the grand firemen's muster and parade to be held in Newark, N. J., on June 14, upon the cornerstone laying of the Exempt F.1e. men's association and the 52nd anniversary of the Newark fire department. Fully 200 fire companies with their red shirted laddles and each with brass bands have signified their intention to march. Fifty-five men signed the still lest while computing celebrated of Arts and Crafts work-ers are the Carence Crafters of Chi-cago, G. W. Fairchild & Sons, have just received from their studio some of their newest productions representing the highest type of their work. The tion to march. Fifty-five men signed the roll last night while committees for the event at Newark were appointed. Foreman John W. Eckel showed his genuine spirit in the Pacific Co. by contributing \$50 towards the expense of the trip. It was voted to put up two \$10 gold pieces to be disposed of by chance as a means of raising funds for the purchasing of helmets for the members of the company to be used in place of the present black the highest type of their work. The articles comprise pieces in jewelry as brooches, hat pins, scarf pins, sash pins, veil pins, handy pins, etc., also desk articles, photo frames, etc. Every lover of the Arts and Crafts is invited to call at the store and see mets for the members of the company to be used in place of the present black caps. As this parade will be the larg-Eggs. Eggs.

Now is the time to eat Eggs, we have them, Duck Eggs, Goose Eggs and everyday chicken eggs fresh and new every day, prices change often, watch our window. Our butter at 28c per pound is a good bargain you can't find it elsewhere. Full cream cheese mild and rich, the best cheese for a rare-bit. Pure leaf lard 12c per lb. The famous Boston Coffee the best Coffee produced our 1775 brand 30c per lb. Choice Teas 15c, 20c and 25c per lb. Choice Teas 15c, 25c, 35c, 40c, and 50c per pound. The People's Dairy 130 State St. Telephone Geo. A. Robertson 589. caps. As this parade will be the largest that the local company has ever participated in no expense will be spared to make their appearance a credit to "The Industrial Capitol of Connecticut." The Wheeler & Wilson band has already been engaged while have obtained an unique design for badges to be worn. They are tin plates, such as used by children in playing, with "Pacific Engine Co." stamped in the center and underneath a large wooden nutmeg, to show the state which the company hails from.

WETSTINE HONORED BY STATE DRUMMERS

Frederick J. Wetstine, of this city, was elected vice-president of the Consociation, the annual convention of which was held in Stamford, yesterday. Mr. Wetstine was a delegate representing the drum corps of the American Graphophone Company. Other officers were elected as follows: President. C. P. McGuinness, Stamford; second vice-president, Richard Parkin-Naugatuck; secretary, M. J. ra. Stamford; executive commit-O'Hara, Stamford; executive commit-tee, H. A. Clough, J. Derby, F. H. Howand and E. Crofut. The association will have a field day in Darien in August.

Peptiron Pills licoit, ten

LEADING MILLINERS

To-morrow, Saturday, Will Be Bargain Day.

SPECIAL SALE OF OSTRICH FEATHERS

Ostrich Plumes. Fine heavy fibers greatly under priced.

Exceptional values in advance Spring Styles in Jet Hats, Straw Hats, Flowers, Shirt Waists, Silk Petticoats, Cloth Tailored Suits.

| 5.50 Ostrich Flumes, | dorn sec waists, |
|---------------------------------------|---|
| 4.50 Ostrich Plumes,\$2.98 | \$5.00 Net Walsts, |
| 5.50 Ostrich Plumes, | Net Waists from \$4.00 to \$7.00 |
| 6.75 Ostrich Plumes, | |
| 8.50 Ostrich Plumes, | |
| 9.00 Ostrich Plumes,\$6.98 | SILK PETTICOATS |
| 10.00 Ostrich Plumes, | |
| 11.50 Ostrich Plumes, | Positively the best values ever |
| 2.00 Jet Turbans, | known in Silk Petticoats. |
| 3.00 Straw Ready - to - Wear Hats, | \$5.00 Silk Petticoats, special sale, |
| 4.00 Jet Hats | \$7.00 Silk Petticoats, special sale, |
| | \$2.00 Black and Colored Heath- erbloom Petticoats\$1.69 |
| SHIRT WAISTS | \$1.25 Black Percaline Petti- coats, |
| 75c White Lawn Shirt Waists, 48c | \$2.50 Black Heatherbloom Pet- |
| 1.25 White Lawn Shirt Waists, 75c | ticoajs, |
| | \$14.00 Cloth Tailored Suits \$ 9.98 |

E. H. DILLON & CO.

\$3.00 Lingerie Waists \$2.25 \$18.00 Cloth Tallored Suits

THE THEATRES

famous Fannie Davenport. Mr. Davening, at popular prices, enport assumes the role of Johnny Mc-Intosh, of the "King's Scotch Highballs," while Miss Rankin is cast as Stella of whom Johnny is much enam-

The story has to do with a statue of the Goddess of Truth and a well en-chanted by the statue. The Goddess be it known has as might be supposed a particular aversion for fibbing even a particular aversion for fibbing even of the "white" variety. Johnny and Stella sitting on the well curb recount a series of white fibs such as lovers are wont to do. Presto! Johnny loses his kilts. Stella loses her waist. The braw Johnny is finally put to the supreme test by his rival Rudolph a sailor boy and is compelled to state whether he loves Stella for herself alone or her woney Johnny the canalone or her money. Johnny the can-ny Scot has had an eye upon Stella's coin but in mortal fear of loosing his "breeks" he finally tells the truth and

loses Stella.

The chorus including fifteen Broadway favorites is caught fibbing when the charming girls representing demure village maidens in Normandy aver they have never been kissed. Whisk! The Goddess of Truth gets busy and the fair maidens have to scurry behind a tarpaulin to make-up for the ruthless stripping the Goddess has given them. The piece teems with wholesome and irresistible comedy and unique situations. The music is eswholesome and irresistible comedy and unique situations. The music is especially arranged, the entire work being from the fertile brain of Edward A. Paulton. "The Naked Truth" runs about 35 minutes. It will be the headliner of headliners at Poli's commencing next Monday afternoon.

A strong supporting bill will go with "The Naked Truth." Among the winning numbers will be Wormwood's Animals said to be the best animal act in vaudeville; Brown & Navarro, a clever colored team; O'Brien, Havel & Co., offering their \$comedy success, "Ticks and Clicks;" Ila Grannon the popular singing comedienne; Cunningpopular singing comedienne; Cunning-ham & Marion talking acrobats; San-sonia & Delila, sensational equilibrists, and the newest features in motion pic-

Chas. E. Evans is still a favorite with Poll's patrons this week head-ing a very good vaudeville bill of which there are only three more per-

SMITH'S

"Father and the Boys", that highly comical piece of George Ade's, will be seen Monday evening, which means of course, that W. H. Crane will also be here, and very much here. Crane has had no better piece than "Father and the Boys", and Ade has written no better. In fact, he has done nothing else quite so good, not even "The College Widow," or "The County Chairman." And Crane, as the delightful old father in this up-to-date furnaker, has gone back to the laughing days of "David Harum." The comedian will have an excellent company with him, headed by Margaret Dale.

Science also knows what the gastric juices are and how to make them best for the system.

Stuart's Dyspepsia Tablets, thanks to the poor army surgeon and Alexis St. Martin, give man a means of digesting food, replenishing the exhausting dyspeptic conditions of the stomach.

Stuart's Dyspepsia Tablets, thanks to the poor army surgeon and Alexis St. Martin, give man a means of digesting food, replenishing the exhausting dyspeptic conditions of the stomach.

Stuart's Dyspepsia Tablets, thanks to the poor army surgeon and Alexis St. Martin, give man a means of digesting food, replenishing the exhausting dyspeptic conditions of the stomach.

Stuart's Dyspepsia Tablets, thanks to the poor army surgeon and Alexis St. Martin, give man a means of digesting food, replenishing the exhausting dyspeptic conditions of the stomach.

Stuart's Dyspepsia Tablets, thanks to the poor army surgeon and Alexis St. Martin, give man a means of digesting food, replenishing the exhausting dyspeptic conditions of the stomach.

Stuart's Dyspepsia Tablets, thanks to the poor army surgeon and Alexis St. Martin, give man a means of digesting food, replenishing the exhausting dyspeptic conditions of the stomach.

Stuart's Dyspepsia Tablets, thanks to the poor army surgeon and Alexis St. Martin, give man a means of digesting food, replenishing the exhausting dyspeptic conditions of the stomach.

Stuart's Dyspepsia Tablets are natural fruit and vegetable essences repleved in concentrate "Father and the Boys", that highly

play a return date next Tuesday afternoon and evening, the matinee be ing at special bargain prices.

.. 813.48

A long engagement in New York does not necessarily prove the worth of a play. That city's judgment often is flagrantly bad in estimating dra-POLI'S

In bringing the Broadway sensation the original comic opera, entitled "The Naked Truth" to Bridgeport next week Manager Poli offers to his patrons the acme of vaudeville magnificence and pretentiousness. It is safe to predict that "The Naked Truth" will be the biggest hit of the vaudeville season here, as it well should me. With a story irresistible in its novelty and interest, presented by a superb company including eighteen, and a wealth of special scenery "The Naked Truth" stands to-day at the head of the great spectacular things in the varieties. In the stellar roles will appear Phyllis Rankin, daughter of McKee Rankin and Harry Davenport a brother of the famous Fannie Davenport. Mr. Davenport assumes the role of Johnny Merender assumes the role of Johnny Merender

Native of East Bridgeport is Made Member of Patrol Force.

At the meeting of the police board last evening Edward F. Bolger was elected a member of the police depart-ment, he receiving the votes of all four members of the board. Mr. Bolger was the choice of Commissioner Thomas C. Coughlin.
Outside of the board no one sus-

Outside of the board no one suspected that an appointment was meditated but Mr. Bolger was on hand, accompanied by Henry S. Curtis of the Adams Express company in whose employ Mr. Bolger is at present. Mr. Curtis was his sponser before the board. After his election Mr. Bolger was sworn in. He was chosen to fill the vacancy caused by the resignation of Patrolman Masek. The new patrolman is 35 years of age. He was born man is 35 years of age. He was born in East Bridgeport and has been in the employ of the Adams Express company as a driver for nine years. He will go on duty as soon as his uniform is ready.

Watching A Stomach Digest Food

Was the Means Whereby Science Made Possible the Cure of Dyspepsia

The Abbe Spallanzani was the first scientist to study systematically the chemical powers of the gastric juice, but it was by the careful and convincing experiments of Beaumont that the foundation of our exact knowledge of its composition and action was laid. Beaumont was an army surgeon, lo-cated at an obscure military post in Michigan, while it was yet a terri-tory, and was called upon to treat a gun shot wound of the stomach in a The attraction for this evening will Canadian voyageur—Alexis St. Martin, be the "Millionaire and the Police- When the wound healed a permanent man's Wife," which will also be pre- opening was left by means of which man's Wife." which will also be presented tomorrow afternoon and evening. This emotional melodrama comes and gastric juice taken from it.

fresh from other cities and will, no doubt, be equally popular here where meritorious dramatic offerings always find favor. "The Millionaire and the Policeman's Wife" is described as a thrilling story of life in the Empire city, and is played in four acts and twolve scenes.

opening was left by means of which food could be placed in the stomach and gastric juice taken from it.

Beaumont made scientific experiments with his crude means and wrote a book, which today is recognized among the classics of physiology.

Beaumont blazed the way for other scientists so that today medicine knows what the stomach does with food and what food does to the stomach does with foed and what food does to the stom-

ach. Science also knows what the gastric

Geo. Barr McCutcheon's thrilling romantic play, "Graustark", or a Love Behind a Throne, is not only one of the most artistic successes of the season but one of the greatest financial successes as well. With the same we will send you a trial package by identical cast and stage production as mail free. Address F. A. Stuart Co., recently seen here, "Graustark" will 150 Stuart Bldg Marshall, Mich

LIQUOR LICENSE E. H. DILLON & CO. 1105 Main St. SMITH, MURRAY& CO.

DISSOLUTION OF PARTNERSHIP SALE

WASH GOODS

We placed on sale this morning We are offering extraordinary values in Black and White an immense variety of New Washable Fabrics in all this season's latest colorings and designs.

> Now is the time to buy when you have an opportunity to save on every purchase.

Ginghams and Prints-1,500 yards in stripes and figures. Value 10c. Price Ge a yard.

Seersucker Ginghams in plain also stripes and plaids, goods worth 124/c and 15c. Sale Price 10c a yard. Seersucker Ginghams in plain also stripes and plaids, goods worth 13/2c and 15c. Sale Price 10c a yard.

36 inch Wool effect Suitings, suitable for Children's Dresses, House Wrappers, etc.; value 15c. Sale Price 10c a yard.

Linen Suitings in stripe effects with side band, a popular and durable fabric, always sold at 15c. Sale Price 10c a yard.

Volle Suitings, neat plaid effects in plain colors—newest shades, value 25c. Sale Price 121-2c a yard.

Silk Muslins and Embroidered Tissues, a beautiful soft fabric, looks like silk and will make up pretty. Value 25c and 371/2c. Sale Price 19c a yard.

(On Center Tables, Left Alse.) At the Wash Goods Counters you will find a handsome assortment of New Scotch Ginghams all this year's designs in beautiful colorings and a large variety of plaids. Sale Price 25c a yard.

Silk Ginghams, 75 new patterns, stripes, checks and fancies. Fast colors. Sale Price 25c a yard.

Special Sale of Silk Pongee in plain and fancy effects. Suitable for evening wear. A wide range of colorings to select from, value 50c. Sale Price 35c a yard.

Rough Pongee—this season's popular fairtie all colors. Sale Price 25c.

olors. Sale Price 29c (Left Aisle, Front.)

We want to call your attention to our Peroxide Cream. Most every one knows the value of Peroxide and now it has been combined with a fine quality of Cream it becomes a valuable tollet article. Price 25c a jar. We have also a full line of all the good makes of Cream, such as Pond's, Hudnut's, Daggett and Ramsdell's, Woodbury's, Ricksecker's, Ricksecker's, Ricksecker's, Oxygen, Hind's Elcaya plain or Witch Hazel, Sanitol. Stillman's Freckle, Malvina, King's Satin Skin, and Pompeian, all at popular prices. Now is just the time to use them while the March winds are blowing. (Right Aisle, Front)

SMITH, MURRAY & CO.



POLICE FORCE \$10 and \$15 Suit Shop.

1154 MAIN ST.

CONN. OFFICE & LIBRARY SUPPLY HOUSE FURNITURE, STATIONERY and SUPPLIES

For The Business Office and Home Library. Cor. Fairfield Ave. and Water St. Tele 1237-2

Arts and Crafts

Established 1865

The Carence Crafters of Chicago have just sent us some new pieces. The beauty and desirability of their productions is because of originality and exclusiveness. Never are two pieces just the same, and these productions show their handiwork to the highest degree. 81.25 to \$5.00. Brooches in fancy metal and sterling silver, ... Handy Pins in fancy metal, \$1.00 to \$3.75 Hat Pins in fancy metal and sterling silver; ... Photo Frames, \$3.00 to \$4.50 Book Rests, \$3.25 Desk Sets, \$17.25 \$1.25 Paper Cutters, Rings for men and women in sterling silver, ... Belt Buckles in fancy metal and sterling silver, \$1.25 to \$5.00 Scarf Pins, \$0.50 to \$2.00

G. W. Fairchild & Sons,

MANUFACTURING JEWELERS, OPTICIANS. The Lowest Priced House in Connecticut for Fine Goods BRIDGEPORT, CT. 997 MAIN STREET, AND ARCADE. "AT THE SIGN OF THE CHIMES."

THE PEOPLE'S DAIRY 28c -- BB W T T IE IE -- 28c

130 STATE ST. TELEPHONE 589 GEO. A. ROBERTSON

Not Many Store-Sales Are Uninfluenced by Store-Advertising!

The store-sales to-day that are uninfluenced, directly or indirectly, by store-advertising will not have amounted to ten per cent. of the total business of the day. By the direct influence of advertising is meant the sales of articles specifically advertised. By the indirect in luence of advertising is meant the articles sold that are not specifically advertised, but are displayed to the customers who are drawn to the store BY THE ADVERTISED ARTICLES. In the latter case, as surely as in the first, the advertising must be credited with the sale.

Observant merchants know that this is true. They should gain courage from the knowledge to strengthen their advertising campaigns to the point of matching their store-hopes and plans.

The smart, new apparel for spring 909 is ready for your inspection and 1909 is ready for your inspection. 1909 is ready for your inspection. March winds may blow for selection. March winds may blow for the soring is not a day or two, but gentle spring is not far distant. The best time to prepare for the new season is now, while stocks are new and bright, the place—Library Corner—where you can always

inst a few of those \$1.50, \$2, \$2.50 and strengthen the stomach, ald digestion, and prospendid array of ready for service apparel and furnishings, whether you are ready to buy or not. John F. Keane & Co., Main and John streets, the stomach and all sufferers from the effects of the strength of the stomach and children, and all sufferers from the effects of the strength of the stre